

decorating information

artwork requirements

Files should be saved as **camera-ready (100% vector based) PDF, AI (version 13 or earlier) or EPS file, NO CDR files.** Pixel based files, such as, **JPEG, GIF, BMP or TIFF or PSD are NOT acceptable.** All fonts must be converted to outlines/curves. **Please e-mail artwork to artwork@hylinepromo.com.**

hot stamping

All imprint copies must be submitted in electronic format. **ALL HOT-STAMPED ORDERS REQUIRE A DIE UNLESS PURCHASED IN PREVIOUS YEARS.** Due to changes in technology we can no longer type set imprints. **A die charge is extra.**

All HY vinyl product prices include a one colour, one location foil stamped imprint (unless stated otherwise).

Hot stamping is recommended for vinyl products with a one colour, simple artwork. See page 71 for the entire selection of foil colours. Pantone colour matching is **not** available for hot stamping.

Stamping dies are stored for a maximum of two years from the date of the last purchase order, where the die was last used. HYLINE DATEMINDER reserves the right to dispose of any die(s) prior to that period.

Hot stamping Die Charge: **\$58.00 (G)**
(for an imprint up to 8 square inches)

Oversized Die Charge (per extra square inch): **\$3.50 (G)**
(for up to a total of 14 square inches)

Copy change charge: **\$12.50 (G).** A copy change can only be requested if it meets the minimum quantity for that product.

For Additional Colour or Location

Imprint Category: A (small products)

Set-up Charge: **\$12.50 (G)**

Running Charge:

QTY	125	250	500	1000	2500+
\$ (6G)	\$ 0.38	\$ 0.25	\$ 0.20	\$ 0.15	\$ 0.13

Imprint Category: B (large products)

Set-up Charge: **\$17.50 (G)**

Running Charge:

QTY	25	50	125	250	500	1000+
\$ (6G)	\$ 1.06	\$ 0.75	\$ 0.50	\$ 0.35	\$ 0.28	\$ 0.23

No imprint price for vinyl products: Deduct **\$0.05 (G)** for smaller items (category A) and **\$0.12 (G)** for larger items (category B)

Debossing/Embossing

Emboss/Deboss Die Charge: **\$58.00 (G)**
(for an imprint up to 8 square inches)

Oversize Die Charge (per extra square inch): **\$3.50 (G)**
(for up to a total of 14 square inches)

Debossing/Embossing Running Charges:

QTY	25	50	125	250	500	1000+
\$ (6G)	\$ 4.25	\$ 2.20	\$ 1.05	\$ 0.75	\$ 0.63	\$ 0.50

Foil colour fill charges (ADD to the emboss/deboss charges):

QTY	25	50	125	250	500	1000+
\$ (6G)	\$ 2.90	\$ 2.20	\$ 1.05	\$ 0.75	\$ 0.63	\$ 0.50

personalization

Personalization on portfolios, pad holders, and diaries adds a distinct look. Prices include one line of type.

QTY	5	10	25	50	100+
\$ (5G)	\$ 8.00	\$ 5.00	\$ 3.50	\$ 2.50	\$ 2.00

silk-screening

vinyl products

Silk screening offers many advantages over hot stamping. In addition to providing a sharper imprint, it can accurately produce intricate images. It is recommended for imprints with multiple colours and/or colour gradations, PMS matches, tight registration, and half tones. Prices are shown under each item in the price list.

SILK SCREENING PRICE FOR VINYL PRODUCTS ARE OVER AND ABOVE THE HOT STAMPED PRICE. NO EXTRA SET UP CHARGE APPLIES. Please refer to page 71 for standard screening colours. Non-standard screening colours will incur colour mixing charge as below:

Close as PMS colour match charge: **\$55.00 (G)**

Laboratory exact PMS match charge: **\$135.00 (G)**

bag products:

All prices include a one colour/location screened imprint (set-up included.) **For each additional colour or location ADD set up charge of \$52.00 (C) and running charge as below:**

QTY	25	50	125	250	500	1000+
\$ (6G)	\$ 1.50	\$ 1.42	\$ 1.33	\$ 1.25	\$ 1.08	\$ 1.00

Purple or taupe ink colours will incur an additional mixing charge of \$30.00 (C). Certain inks on dark fabric colours require a white underlay (additional set-up and running charge will apply.)

umbrellas:

All prices include a one colour/location screened imprint (set-up included.) **For each additional colour or location ADD set up charge of \$72.00 (C) and running charge as below:**

QTY	25	50	125	250	500	1000+
\$ (6G)	\$ 3.00	\$ 2.83	\$ 2.67	\$ 2.50	\$ 2.17	\$ 2.00

embroidery

In addition to improving the look of an imprint, embroidery can create a lasting impression. Most of our vinyl products that are made with expanded vinyl can be embroidered. Bags that have an embroidery icon denote an embroidery-friendly product. A digitization fee will vary according to the size of embroidery. If a program is provided only the running charge would apply. Running charges are dependent on stitch count. Contact our customer service to find out lead time, artwork requirements and pricing.